

**BRIDGESTONE**

## Introducing the **NEW M726 EL**

New from Bridgestone: Make your tire dollar go even farther with **M726 EL**, the mega-deep  $32/32^{\circ}$  drive – one of the deepest in the industry.

Bridgestone's deep-drive technology and super-tough tread compound means slower wear to deliver mega-mileage. And that means mini-cost per mile and mega-uptime for you.

Plus, the wider M726 EL takes a full-size cap, so with its legendary Bridgestone retreadability, you can enjoy even more low-cost miles.

### **Mega-deep $32/32^{\circ}$ tread depth**

Takes popular M726 technology to the next level with slow wear that delivers mega mileage and mini-cost per mile.

### **Casing-saving stone rejector platforms**

Improve retreadability and ensure more low-cost miles by preventing trapped stones from impaling the tread and damaging the casing.

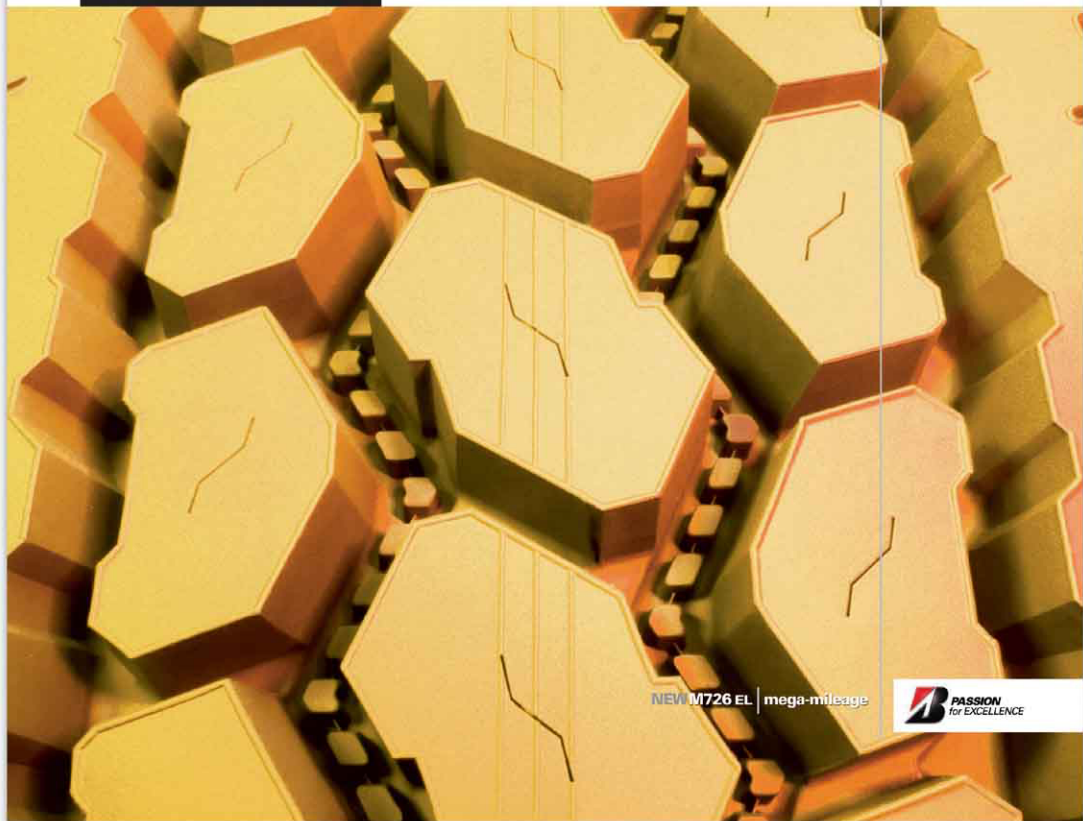
### **Stabilizing shoulder design**

Distributes weight and torque for outstanding even wear by fighting irregular wear and block squirm.



The new M726EL is a real answer for tough fleets who go the distance, like yours. Ask your dealer how the new M726 EL can make your tire dollar go farther. Or ask for this FREE brochure.

800-542-7522 [trucktires.com](http://trucktires.com)



NEW M726 EL | mega-mileage

